

# Community Players Monthly Meeting Agenda for October 2, 2024

## Call to Order

Approval of Minutes from September 2024 meeting

Treasurer's Report

President's Report

Committee Reports

Concessions	Brenda Allen
Facilities Management	Ken Johnson
Fundraising	Matt Bogdan
Grants	Matt Bogdan
Historical	Bonnie Bosies
Hospitality	Rusty Mumford
House	Betsy Metzger
Lifetime Achievement Awards	Sharon Benchoff
Marketing	Rusty Mumford
Membership	Melissa Dasher
Nominating	Sharon Benchoff
Patrons	Kel Nagel
Performance Space	Kel Nagel
Production	Darrell Mullins
Program	Tom Robinson
Program Advertising	Tom Robinson
Publicity	Pete Cuesta
Scholarship	Lynne Bratten
Season Tickets & Box Office	Darrell Mullins & Rusty Mumford
Social Media	Kate Adkins

## Old Business

1. *Para-Cles/Shakespeare Shorts* at Rackliffe
2. Chairs donated and purchased; plaques from Etch-Art; Risers arrived
3. Results of architect meeting on September 19
4. Tony Broadbent approval to purchase equipment update
5. Other old business

## New Business

1. *Guys and Dolls* update; help needed with 50/50 raffle
2. Murder Mystery auditions (October 3 at 7 p.m.) Show is Nov. 16; Human Society Fundraiser
3. Poe shows in Oct. and Nov.; Grant from Worcester County Arts Council for Snow Hill performance
4. *Para-Cles/Shakespeare Shorts* shows November
5. *A Few Good Men* auditions (Nov. 10 at 4 p.m.; Nov. 11-12 at 7 p.m.)
6. *It's a Wonderful Life* auditions (Nov. 13-14 at 7 p.m.)
7. Decision needed on venue for *A Few Good Men*
8. Other new business

**Next Meeting is November 6 at 7 p.m.**

**Adjournment**

# Committee Reports for October 2, 2024

## Concessions - Brenda Allen

## Facilities Management - Ken Johnson

## Fundraising - Matt Bogdan

1. *Para-Cles* and *Shakespeare Shorts* were performed at Rackliffe House in Berlin, MD on September 14. Thanks to Sharon Benchoff, director, and the cast and crew who had a great time bringing this show to an entertained audience. The show will be presented again at the Players Playhouse on Nutters Cross Road in Salisbury on November 22 at 7:30 p.m. and November 23 at 4 p.m. and 7:30 p.m. \$10 adults; \$5 children. Pay at the door, cash or check.

2. *Edgar Allan Poe: Master of Terror* will be presented at Possum Point Players in Georgetown, DE on October 18 at 7 p.m. the old Snow Hill Firehouse in Snow Hill, MD on October 19 at 7 p.m., and Poplar Hill Mansion in Salisbury, MD on October 26 at 7 p.m. Tickets at each venue are \$10. Pay at the door, cash or check. For reservations, call 443-235-3272. The show will also be presented at the Players Playhouse in Nutters Cross Road Nov. 15 at 7:30 p.m. and Nov. 17 at 2 p.m.

3. Our last Trivia Night for the year was held September 27. Thanks go to Sharon Benchoff and her crew for holding the event, and thanks to those who participated. Lots of fun!

4. We are seeking volunteers to help with the 50/50 raffle at the *Guys and Dolls* shows in early November. We are also seeking a fundraising coordinator for Giving Tuesday, which will be held December 3.

5. The fundraising committee did not meet on Thursday, 9/26, and it will be rescheduled.

## Grants - Matt Bogdan

1. The Worcester County Arts Council granted the Players \$500 to help with the production of *Para-Cles* and *Shakespeare Shorts*. They also granted the Players \$500 to help with the production of *Edgar Allan Poe: Master of Terror*.

2. The Board of Directors of the Salisbury Wicomico Arts Council recently authorized the awarding of a Community Arts Development Operating Grant to Community Players of Salisbury for general operations in the following amount: \$2167.

3. Grant application is in process for Chesapeake Gateways Event Support Grant (Award Range: \$10,000-\$25,000). The proposal demonstrates how the event or festival celebrates the rich cultural, historical, natural, or recreational legacy and ongoing story of Chesapeake Gateways communities. Public events and festivals should encourage exploration and enjoyment of the wealth of cultural, historical, natural, and recreational experiences available in the Chesapeake Bay watershed. The events encourage new and enhanced opportunities to connect with underrepresented communities through inclusive and welcoming events, festivals, places, and programming. This event would occur during the summer of 2025. Application deadline is October 21, 2024.

**Historical - Bonnie Bosies**

**Hospitality - Rusty Mumford**

**House - Betsy Metzger**

The appeal for ushers for Guys & Dolls will go out soon.

**Lifetime Achievement Awards - Sharon Benchoff**

LAA committee meeting on October 2nd to select this year's recipient. We have four nominees for this year's LAA.

Marketing - Rusty Mumford

**Membership - Melissa Dasher**

The first round of membership cards will be in the mail soon, prior to *Guys and Dolls* Players' Night.

**Nominating - Sharon Benchoff**

Nothing to report.

**Patrons - Kel Nagel**

**Performance Space - Kel Nagel**

**Production - Darrell Mullins**

The deadline to self-nominate and/or to suggest a show for consideration is December 31. You are not required to commit to directing in order to suggest a show. For committee membership, there will be a need to have a balance of performance and technical expertise. That may impact who is chosen. Contact Darrell Mullins, Production Committee Chair, at [dgmullins58@gmail.com](mailto:dgmullins58@gmail.com).

**Program - Tom Robinson**

**Program Advertising - Tom Robinson**

**Publicity - Debby Nagel**

**Scholarship - Lynne Bratten**

No scholarship report

**Season Tickets & Box Office - Rusty Mumford**

## **Social Media - Kate Adkins**

Please continue to “like, comment and share” CPOS social media posts. Please make sure cast of all productions to engage are aware of our social and ask them to engage and share. It greatly increases our visibility online.

Our highest interaction in September on Instagram: on 9/24, 170 people, the second set pictures from rehearsal for G&D.

Our lowest interaction in September on Instagram: on 9/28, 41 people, last trivia of the year.

Our highest interaction in September on Facebook: on 9/16, 863 people, the first set pictures from rehearsal for G&D.

Our lowest interaction in September on Facebook: on 9/28, 120 people, an update that we will host Para-Cles in November.

For perspective on 8/30/24 the cast list for Guys and Dolls was posted. Reached 675 people on Instagram and 4,332 people on Facebook.

If you have photos to be shared on social media, please email Kate at “[mariefox18@gmail.com](mailto:mariefox18@gmail.com)”

There are times I learn about posts people are sharing of players promotional content without even getting a heads up. The algorithm of my own life does always correlate directly to players related information, Directors, board members please send me what you want to post, I will share it.

If you have info for posting please include an image if you intend to use one, I will have to create one (Instagram requires an image to post) not an issue, it just delays the post being shared.