

Community Players of Salisbury  
BOARD MEETING  
December 12, 2022

BOARD MEMBERS PRESENT: Kel Nagel, presiding, Cass Dasher, Melissa Dasher, Kyle Hayes, Ken Johnson, Darrell Mullins, Rusty Mumford, Shelbie Thompson.

Members Present: Matt Bogdan, Tony Broadbent, Holly Bruce, Jason Bruce, Pete Cuesta, Debby Nagel

Guests Present: Andie Scholler (check spelling)

The meeting was called to order at 7:04 pm.

Approval of the Minutes:

- M. Dasher/S. Thompson moved to approve minutes of the November meeting with the following amendments:
  - The heading at the top of the document read “Community Players of Salisbury University” but should have read “Community Players of Salisbury.”
  - The option to rent the Delmava News Building as a potential performance venue read that the rent would be \$1,200 owe month. The actual rental is \$12,000 per month.

Treasurer’s Report:

- The Treasurer’s Report was accepted as distributed with the exception to seek clarity on the Building Fund.

President’s Report: K. Nagel reported as follows:

- Congratulations to the cast and crew of “Little Women, the Musical.”
- We look forward to our next production, “Leading Ladies.”

Committee Reports

- Facilities: No Report
- Hospitality: No Report
- Membership: M. Dasher reported as follows:
  - We have 98 patrons
  - We have 33 family members
  - We have 36 individual members
  - We have 14 student members
  - She has membership cards for all current members.
- Newsletter: R. Mumford requested newsletter content should be sent to him no later than the 15<sup>th</sup> of the month.
- Nominating: No Report
- Patrons: K. Nagel will be reaching out to potential patrons.
- Production: T. Robinson, via E-Mail, reported as follows:
  - The following have expressed interest in serving on the committee:
    - Holly Bruce
    - Jason Bruce
    - Melissa Dasher

- Heather Oland
- Shelbie Thompson
- John Wixted

We need two more members. K. Nagel commented that we need more Board representation as well as people who have experience as directors. C. Dasher asked if she would be eligible to serve on the Production committee given that she might submit to direct a “special production. The general consensus was that there are two separate production committees, our regular one and the special productions one. Cass then volunteered to be on the regular production committee.

The following have expressed interest in directing for the 2023-24 season:

- Joe Benamati
  - Sharon Benchoff
  - Pete Cuesta
  - Sherri Hynes
- Publicity: D. Nagel reported on recent publicity activities. See the report attached in the email sending these minutes.
  - Special Productions: C. Dasher
  - Scholarship: Kel, on behalf of Lynne Bratten, reported that she is ready to send materials to area schools.
  - Social Media: S. Thompson reported that we gained 24 new followers.
  - Tickets/Season Tickets: R. Mumford reported as follows:
    - There are “3-Show Season Tickets” available
    - Looking into how to improve the will-call process. Will report on that in January.
      - K. Nagel commented that the Will-Call line was very long. We need to address the issue before “Leading Ladies.”
      - R. Mumford replied that we will be moving to a process that does not require will-call. Ticket holders will have an e-mail confirmation to use instead of a physical ticket.

### Old Business

- Summer Camp: M. Dasher provided a document summarizing the plan for a Summer 2023 Camp. That document is attached to the eail containing these minutes.
- “Leading Ladies” M. Bogdan reported as follows:
  - The show has been cast.
  - In need of clergy and Shakespearian costumes.
  - As this is a show that is not well-known, publicity will have to be strong and consistent. Would like to pursue radio and television ads. K. Nagel asked if this was covered in the budget submitted for the production.
- Broken Sign: K. Johnson reported that the repair has been completed.
- Giving Day: S. Thompson reported as follows:
  - 25 Donors
  - Raised \$3,339
  - We were ranked 23<sup>rd</sup> out of 124 participating organizations.
  - We were ranked 3<sup>rd</sup> out of all arts organizations participating

- Check should arrive by January 31, 2023
- Collaboration With Other Community Theatre Groups: M. Bogdan reported as follows:
  - He reached out to a number of regional community theatre organizations. Some are interested; others would prefer to wait before getting involved.
  - The goal is to share resources and ideas.
    - K. Nagel suggested we place ads in each other's programs.
- Copy Machine: Jason Bruch reported as follows:
  - Xerox is a nightmare about sending techs to service machines.
  - Canon has a stronger service reputation.
    - We are currently \$110 per month for Minute Man to print/mail the newsletter. Other costs still need to be investigated. Pete Cuesta commented that we should not make a decision until we have all cost information. Andre Scholler questioned why we are not doing an electronic delivery on the newsletter. Responses indicated that many of our audience members are older and would not respond well to electronic delivery.
- Job Duties: No report, awaiting additional information from S. Benchoff.
- Performance Venue: K. Nagel reported as follows:
  - Sub-Committees have been formed.
  - Awaiting information about drainage issues.
  - Would like to schedule a meeting for Mid-January and would like Board members to get involved.
  - Suggested January 8 or 15 for meeting; send him preference.

#### New Business

- R. Mumford requested permission to borrow a keyboard for an event. Request was approved.
- M. Bogdan suggested we consider hiring a grant writer. D. Mullins asked about the cost of doing so.

M. Dasher/S. Thompson moved to adjourn the meeting. Motion passed.

Meeting adjourned at 8:12 pm.

Submitted by D. Mullins, Recording Secretary